

Small Business Center at Forsyth Tech

“Increasing Business Success”



If you are an entrepreneurial thinker and would like more information about starting or expanding a business, contact the Forsyth Tech Small Business Center for free information, including small business seminars and one-on-one counseling.

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Our Move to Innovation Quarter

For many years since the 1990s, the Small Business Center has enjoyed a downtown Winston Salem location. Since November 2013, we have been located in Forsyth Tech's Transportation Technology Center. We have enjoyed our presence at the 122,500 sq. ft. facility. It is the only one of its kind in the southeast and houses the college's Automotive Systems, Heavy Equipment and Transport, Recreational Vehicle Maintenance and Repair, Collision Repair and Refinishing, Motorcycle Maintenance and Repair and Richard Childress Race Car Technology Programs. Although we are excited about our return downtown, let us know if you would like to visit the Transportation Technology Center.

You may have already heard the great news that Forsyth Tech will have a presence in Wake Forest Innovation Quarter. 525@ Vine will become the new home of the Small Business Center as well as other departments of Forsyth Tech. We will make the big move into our new home in the summer of 2014. Here is a description of the Innovation Quarter from www.wakeforestinnovationquarter.com:

We envision Wake Forest Innovation Quarter becoming a leading hub for innovation in biomedical science and information technology. By attracting a diverse mix of academic groups and early and established companies, providing robust company incubator facilities and services, and supporting current and future tenants, Innovation Quarter can become a place where people are inspired to work, want to live, have an opportunity to learn and are able to play.

Our purpose is to promote the creation of an ecosystem for innovation that supports the people, academic departments and companies in their discovery and development of products and services that can lead to treatments and cures and otherwise enhance the lives of mankind

We have enjoyed the opportunity to share information with the readers of Black Business Ink during the last few months. Several people have contacted us regarding information that we have shared. We appreciate your encouragement!!!

Here are the small business topics that we have shared:

- February 2014 –Seminar Offerings
- March 2014 – Customer Service
- April 2014 – Business Relationships
- May 2014 – Online Training

We would love to know what else you would like for us to share. Contact us in person or at SBC@forsythtech.edu. We are designed to address the needs of current and prospective small business owners.

The objective of the Small Business Center Network is to help small businesses succeed by providing high quality, readily accessible assistance to prospective and existing business owners. Our motto is “Increasing Business Success and Growth” which describes our commitment to our clients.

The Small Business Center offers business counseling and seminars in order to better prepare business owners for success. In addition to our main location, we also provide our services at various locations in Forsyth and Stokes counties. We also maintain a website full of information including videos and documents that can be saved to your computer. We also offer business roundtables and online training which many business owners love.

Visit us at <http://www.forsythtech.edu/services-businesses/small-business-center/> and in person at Innovation Quarter. Feel free to contact us at SBC@forsythtech.edu or at 336- 757-3810.